

## Key Facts of DGR

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As the host of DGR in your city, you may be asked about the event by riders, supporters, and local media. To help you know what to say about the world's largest charitable motorcycle event, we've condensed the 5 key points for DGR below:

- 1.The Distinguished Gentleman's Ride is the world's largest charity motorcycle event, raising \$27.5m USD since 2012. In 2020, when all physical events were closed down, over 55,000 riders rode solo together, raising funds for prostate cancer and men's mental health.
- 2.The event is strictly for classic and vintage styled motorcycles, with riders dressed in dapper theme.
- 3.DGR raises funds and awareness for prostate cancer and men's mental health on behalf of charity partner, Movember. All donations made go directly to Movember, who are responsible for ensuring that the funds invested in programs around the world will benefit not only the DGR community, but all men.
- 4.Triumph Motorcycles have supported DGR since 2014 as a major Global Partner. We are incredibly grateful for the support they continue to provide us. Hedon Helmets and Elf Lubricants are also Global Sponsors and continue to provide invaluable support to the event.
- 5.The event was founded in 2012 by Mark Hawwa in Sydney, Australia. It was formed as a way to break the negative stereotypes of motorcyclists, which continues to be at the centre of our cause. DGR is the one day a year we go slow, dress dapper, and ride for men's health.
- 6.2021 will mark 10 years of riding dapper for men's health. This year, we are dedicated to celebrating DGR, and raising much-needed funds for men's health.

Charity Partner - Movember

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Movember & The Distinguished Gentleman's Ride are united in our joint ambition to stop men dying too young. Globally, men die an average six years before women, and for largely preventable reasons. Together, we are helping men lead longer and healthier lives.

Movember is the only charity tackling men's health on a global scale, year-round. They are addressing some of the biggest health issues faced by men and have funded more than 1,200 men's health projects around the world.

The partnership with DGR has provided the opportunity to effectively raise more awareness and fund vital research and programs for prostate cancer, and mental health around the world. Together, we have launched the DGR Social Connections Challenge, and the Veteran's and First Responders grant fund that work to provide mental health support for men in motorcycling and for veterans and first responders. Find out more about the programs we fund here.

#### |Prostate Cancer

Prostate cancer is the second most common cancer in men worldwide; 380,000 men die from it each year. By 2030 there'll be 1.7 million men living after a diagnosis with prostate cancer.

Thanks to DGR funding, The Movember Foundation has developed a range of meaningful projects that address some of the biggest challenges in prostate cancer, including:

- Biomedical research projects that could provide breakthroughs in tackling prostate cancer from prevention to treatment. These include the DGR Challenge Award, DGR New Concept Grants and the DGR Young Investigator Grant.

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- The TrueNTH global initiative for prostate cancer that offers men, and those who support them, better information and tools for the journey with prostate cancer, including a digital self-management tool so a man can keep track of the symptoms and side effects of treatment.
- The International Registry for Men with Advanced Prostate Cancer (IRONMAN), which is a global collaboration gathering data about the treatment pathways for men with advanced prostate cancer to determine which treatment and care options are best suited for men dependent upon their circumstances.

### |Mental Health & Suicide Prevention

510,000 men die from suicide globally each year. That's nearly one man every minute.

The funds raised by DGR have also enabled The Movember Foundation to improve the conversations men are having about their mental health by providing the ideas, opportunities and tools they need to start talking, and to talk more openly when the going is tough. Some of these projects include:

- Online resources for promoting mental and physical wellbeing, understanding and responding to depression and anxiety in men, and SMS programs that provide support for new fathers.
- The Making Connections Initiative that supports community-level mental health programs across the US that assist in building and maintaining social connections among high-need populations including boys and men of color, military members, veterans and their families.
- An inspiring series of live events that aim to increase a man's capability to reach out to other men (to give or receive support) and also to help men become more aware of their risks and identify problems.

These are just some of the projects the Distinguished Gentleman's Ride has supported so far. Together with The Movember Foundation, we're aiming for another big ride in 2019.

### |Fundraising: How does fundraising work?

All fundraising for DGR is known as peer to peer fundraising. The steps to start fundraising are outlined below:

- 1.Participants register to ride each year and once registration is complete a fundraising profile is created for them.
- 2.They can set a fundraising goal on their profiles. The default is \$1000 USD or equivalent currency.

Excerpt from Guidelines Distinguished Gentlemens Ride 2021 Berrima

3. Riders can share details with their friends, family, coworkers, etc to ask for donations, donate themselves and/or sponsor other riders.

4. The currency used for donations on that rider's profile is determined by which ride they will take part in.

There is no exchange of money on the day (there may be some local donation collections exclusively for The Movember Foundation at authorised rides).

As much as everyone would like the funds to go to their local charity the reality is that by focusing on primary research and health services on a global scale we are applying the funds to a universal application that will benefit all men. Primary research is the key to discovering cancer breakthroughs in diagnosis, treatment and ultimately a cure. Supporting studies and services in mental health and depression, a key issue that affects many gentlemen across the wider community of motorcycle riders, is an important area for the DGR to fund and raise awareness around.

| Programs Funded By DGR

DGR has now funded multiple global programs. For more information click below to our 2019 Program Investment Report.

## **Roles & Responsibilities**

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As an official Distinguished Gentleman's Ride Host, you will play a critical role in making your ride possible.

Below is a checklist summary of all the core principles of hosting your ride. These have been followed since 2012, and are integral in organising rides.

| **Ensure you and your riders are riding appropriately styled motorcycles.**

This is strictly an event for classic and vintage styled motorcycles. All riders must be riding appropriate motorcycle styles, as outlined in our style guide, and must be wearing helmets.

| **Organise a start and end location.**

Large, open spaces are ideal and allow for ample parking. If your venue has a capacity limit, we can restrict your ride to a set number of riders to help you manage your event size. Be sure to give yourself enough time to bump in!

| **Determining a route for your ride, keeping within the 40km/25mi limit.**

Rides should go through the heart of your city/town for maximum awareness to the general public. Avoid highways and motorways, and keep your speed limit under 70kph (45mph). This is not a race, and safety is most important.

**|Get in touch with your local council and/or traffic authorities.**

Always do what is right by your local council and be sure to get approval for your event if needed. You may require a permit for your ride, or to inform them of your route and start/finish locations.

**|Approach local businesses to help support your local event.**

Local businesses may be able to support your ride by providing goods or services free of charge to help you run a successful event. This could be through free venue hire, printing of posters and media walls, or food and beverages. Local businesses can also offer financial contributions to your ride. Both will allow the business the opportunity to have their logo on your ride page of the website.

**|Make a ride speech**

We will provide a speech template for you to include information on DGR and Movember, information about ride safety, and specific ride details.

**|Strictly no inappropriate behaviour.**

No burnouts or reckless driving endangering life, and no road blockers. This is not appropriate behaviour for this event. If participants can not ride in a distinguished manner for a day, they should leave. This should be mentioned in the ride safety speech.

**|Obey all traffic signals and street signs.**

Red means stop, green means go. Unless your ride has a pre-organised police escort, you must obey all traffic laws. Road blockers are not permitted unless managed by local authorities. This should be mentioned in the ride safety speech.

**|Be sure to dress up, keeping in line with the theme of the event.**

Head over to our social media pages for DGR dress inspiration, and be sure to protect your head with a helmet!

Riding COVID-Safe

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If your city is in a position where events are allowed, and you are working with council to operate a COVID-safe event, it is important that you manage your ride within the DGR COVID-safe Guidelines in addition to the minimum requirements of your local council. These are:

**|Minimum COVID-Safe Principles**

Ensure you are applying the minimum COVID Safe Principles, this includes:

- Hand sanitiser stations at all entrance/exits of your venue (if not already supplied by your venues)
- If required by local law, Face Masks are to be worn by all participants at all times when not riding
- Adequate social distancing enforced (1.5m/5ft)

## Excerpt from Guidelines Distinguished Gentlemens Ride 2021 Berrima

- Adequate event signage to identify sanitary stations, social distancing requirements, and mask use

### |Working with Local Council

This will include local rules and regulations in addition to DGR's minimum level of COVID Safe Principles.

### |Alternate Event Types

Alternate event types will be provided if your city is still in lockdown. There are 3 main formats your rides can take, these are:

- Normal COVID-Safe ride - this will be your main option if your city is allowing events to be run. Your ride may require capacity restrictions and adequate contact tracing, as required by your local laws. Please inform us of your restrictions as quickly as possible.
- Route Only Ride - this will be the option for cities that are not able to host events. Your ride will have a route and a timeframe for participants to ride it. There will be no start or finish venues, however you will still need to communicate the route with local authorities.
- Ride Solo - this is for cities who may have greater restrictions on activities and events. Participants will ride solo, without supplied venues or routes.

### |Rider Check-In

This is an additional tool we will be providing to Ride Hosts. In cases where you need to keep a log of attendance for contact-tracing you can utilise the tool provided in Ride Admin. This will launch closer to the event.

Ride Check-In will work providing all riders a unique QR code that can be scanned in directly inside Ride Admin for a real time view of attended riders.

### |COVID 19 Self-Declaration

This will be inbuilt into the registration process, and will be included in reminder emails closer to event-date. Riders will be required to declare that they will not attend the event if they are feeling COVID-related symptoms, have been in contact with anyone who has had COVID in the last 14 days.

For the full list of declarations please visit the dedicated [COVID-Safe Info page](#).

### |Entry Capacity

Already a fixture for some rides, Ride Hosts now have the ability to set their own capacity for their individual rides. This will allow you to comply with certain local restrictions based on venues and capacity.

This is accessible on the Update Ride page once the guidelines have been completed and signed.

## COVID-Safe Messaging

DGR will provide an increase in assets and localise the wording based on the conditions set for each city. This will be available in the new year.

If there are any specific requirements for your city please let us know so we can maximise the availability of these.

## Organising the Ride

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The event takes into account the variable nature of restrictions and laws. This is a guide that we see fits most and can work with hosts based on different circumstances.

### Ride Type

As part of hosting the ride in 2021, you will be able to define the ride type. This will vary per country and city.

#### Normal COVID-Safe Ride

The ride will run as per normal with all the COVID-Safe provisions ensuring it follows local guidelines.

#### Route Only Ride

The ride component itself will run as per normal with all the COVID-Safe provisions however there will be no start, regroup or end.

#### Ride Solo

The ride can't be mass-participation and will follow a Ride Solo model with different ways to engage the local riders.

### Ride Matrix

	Normal COVID-Safe Ride	Route Only Ride	Ride Solo
<b>Start Venue</b>	Yes	No	No
<b>Finish Venue</b>	Yes	No	No
<b>Defined Route</b>	Yes	Yes	No
<b>Re-Group Point</b>	Optional	No	No
<b>Schedule System</b>	Start & Departure Time Required	Start and Finish Time Required of Active Route	No
<b>Ride Safety Speech</b>	Yes	Digital Only	Digital Only
<b>Entry Limits</b>	Yes	Yes	No
<b>Lead Riders</b>	Yes	Yes	No
<b>Corner Markers</b>	Yes	Recommended	No
<b>Support Vehicle</b>	Yes	Recommended	No
<b>Sponsor / Photo</b>	Yes (when safe to do	Contactless photo pass points	Contactless photo pass

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Normal COVID-Safe Ride	Route Only Ride	Ride Solo
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### **Selecting Your Route & Times (Normal COVID-Safe & Route Only Rides)**

Once you have an idea of your venues and route, set your times.

There are 2 important times for a Normal COVID-Safe Ride:

**Start or Meeting Time:** This is the time you would like all riders to arrive to the start location.

**Departure / Ride Start Time:** This is the time that the ride will begin from the start location.

We normally recommend that the meeting time is 1 hour before the ride is ready to take off. This gives riders the chance to meet, have a coffee (if provided), and check out the beautiful bikes on display.

For a Route Only ride, this will involve 2 important scheduled times

**Scheduled Start Time:** This is the scheduled time of when you would like to start the route.

**Scheduled End Time:** This is the scheduled end time of the active route.

### **Start & Finish (Normal COVID-Safe Ride Only)**

A good start makes for a great day.

Venues will ideally offer bathroom facilities, as well as refreshments including tea/coffee and food vendors, and most importantly provide adequate space for the number of vehicles participating in your event. Bonus points for venues that fit into the DGR theme of classic and unique style.

Even if you don't need exclusive space, please inform the venue owner so they can ensure adequate staff, food, drink, and bathroom facilities for the participants. It's always great to support local businesses with extra customers. Remember, the location and route must remain private, and only accessible to registered riders.

Location ideas can be:

- Large Park
- Restaurants with parking
- Chateau / Castle
- Historic Venue
- Vineyard
- Farm / Retreat
- Historic / Unused Airfields or Bases
- It is also common for a ride to start and finish at the same venue to reduce any issues with finding accessible space.

**Rides must not start at, or have any involvement with, any brands that conflict with our global sponsors. These are Triumph Motorcycles, Elf Lubricants, Hedon Helmets.**



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### **Route Only Rides**

For route only rides, you would be providing only a map reference for riders with no fixed start or end point and riders can join during the scheduled time period.

### **|Optional Re-Group Point (Normal COVID-Safe Ride Only)**

This is optional. Commonly, rides tend to have 1 regroup point.

These are locations along the ride route where all the participants can re-gather, and prepare themselves for the next section of the ride. Typically, these regroups allow for a 30-45 minute rest, with a departing announcement to ensure everyone is prepared for the next leg of the event.

### **|The Route**

DGR is an awareness parade, encouraging riders to take their bikes through the hearts of their cities and be amongst the general public. As this is an event where personal protective clothing is minimal, rides are to be kept under 40km (25mi) in length, and must not exceed 70kph (45mph). The ride is to remain within the city limits, and aim to travel through high-exposure areas to maximise public awareness. Be sure to wear your best smile, and wave to pedestrians as they smile back.

Note: you may need to do a number of test runs of the route with your volunteer corner markers to identify which corners are safe to position a rider at. Those which are deemed unsafe will require a wayfinding sign holder (more on that later).

### **Publicizing Ride Details**

Ride Details should not be shared, under any circumstance. It is important that all participants register on the website and complete the risk acceptance form. This ensures our liability insurance can cover you as the ride host.

### **Small City Rides**

If your ride is taking place in a small city or town with only minimal paved roads and a larger distance to the next populated area, exemptions from the set guideline variables as described above can be applied.

This may allow for an extension to the route length, and permission to start at a more appropriate start and end point.

This only applies to Small City Rides. If you feel this applies to you, please email me at( .....) for special consideration.

## Volunteers for a DGR Ride

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A well-run event includes Lead Riders, Start/Finish Parking Marshals, Corner Markers, Wayfinding Sign-Holders, Mid Group Leaders, First Aid Riders, Tail Rider, and Support Vehicle(s).

Excerpt from Guidelines Distinguished Gentlemens Ride 2021 Berrima

### **|Lead Riders**

One or Two lead riders are required for the ride. They will lead the ride by example. Lead Riders will be responsible for setting a suitable pace for the whole group, following road rules and creating a friendly vibe with the general public. The lead riders will also indicate to the designated corner markers where and when to stop when approaching a turn.

### **|Start/Finish Parking Marshals**

Parking many bikes in a single location can be a logistical challenge, particularly in a public space. Should your ride have a significant number of participants and strictly designated parking, it is highly recommended to have a team of parking assistants. You will need to provide them with the approved parking spaces and brief them on the plan. Their role is simple. Guide riders in the right direction to ensure everyone is parked safely and in a way that utilises the space the best.

If your parking is structured at both start and end locations, you may need two separate teams to manage each location.

Don't forget to have them dress in dapper and stay visible.

### **|Corner Markers**

#### **Riders**

A corner marker is a rider that stands on a corner to point other riders in the correct direction.

Important Information for Corner Markers; they are to:

- Stay in the leading pack, ahead of the main group, and directly behind the leaders as they will be identifying their corners.
- Know the route in full, including all corners that require a rider marking it. If a corner is missing a corner marker, they are responsible for marking it..
- Only mark a corner that is safe to stop with a motorcycle, and is not impeding traffic. Stay visible with a DGR Back Patch or Vest.
- Wait patiently until you can see the 'Tail Rider'. They will reach you eventually.

### **Wayfinding Sign-Holders**

A wayfinding sign-holder is a person that stands on a corner to point other riders in the correct direction. Sometimes it is safer and easier having someone hold a sign with the arrow and direction.

Important Information for Corner Marking Sign Holders; they are to:

- Hold a large board with the way-finding direction (Design supplied by DGR, printing organised by the host).
- Dress in Dapper and stay visible.
- Bring a friend, also dressed dapper, to increase visibility. Safety in numbers is better. Wait patiently until the 'Tail Rider' passes. They will reach you eventually.

### **Mid-Group Leaders**

Mid group leaders may be required, depending on the size of your ride. They are marked riders that are dispersed amongst the ride, normally 1 for every 50 participants, and assist to keep participants along the right route.

Important Information for Mid Group Leaders; they are to:

- Help to ensure that in the event of groups breaking away, participants stay on the right route.
- Wear a bib on the back of their jackets or armbands to indicate that they know the route, and are to be followed.
- Carefully move to the head of any breakaway groups ahead of them without a mid-group leader, and indicate that you are there to help lead the way, particularly when at a set of lights.
- Allow riders ahead that intentionally digress from the route, as they may wish to leave the event, and are free to do so.
- If a bike breaks down around you, unless it is a potential fire/explosion risk, continue the route as support vehicles will sweep them up. Your priority is leading your riders.

### **First Aid Riders**

A rider with current first aid qualifications carrying a first aid kit is to be dispersed, 1 for every 200 participants.

Important Information for First Aid Riders

- It is recommended to have first aid riders amongst the group and toward the tail.
- The most experienced first aid rider with current first aid qualifications, and carrying a full first aid kit, should be running at the tail of the event to sweep any incidents that may occur.
- They should be identifiable by a red cross arm band.
- First aid riders are expected to stop and render assistance to any injured riders until emergency services arrive.
- They will need to supply their own adequate first aid kit.

### **Tail Rider**

A rider that is always the last person in the ride and ensures that everyone is ahead of the ride.

Important Information for Tail Riders:

- Tail riders must indicate clearly to the corner marker that they can rejoin the route ahead of them.
- Tail riders must know the route confidently and not deviate from it under any circumstances.
- The tail rider must be easily identified, and be displayed at the Ride Safety Speech.

### **Support Vehicle**

A support vehicle is one that can assist any rider with a broken down bike, or in an accident, and are trailing at the back of the ride until they reach the final venue.

Important Information for Support Vehicles:

- One support vehicle carrying tools, ramps, spare fuel, fire extinguisher, and first aid kit for every 200 participants is a good indication of what is suitable.
- Support vehicle drivers must be familiar with the complete route, incase they are delayed assisting breakdowns.
- All support vehicles must run at the rear of the pack, and must assist in the recovery of broken down motorcycles during the event.
- Support vehicle drivers must not attempt to complete roadside repairs, and must pick up stranded vehicles quickly, safely, and as required.
- Support vehicles must deliver broken down bikes to the end venue, where owners will be responsible to repair or retrieve their bikes themselves.

## Safety Assessment

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As part of continuing to ensure this event remains as safe as possible, we enlisted the help of <http://www.riskfacilitator.com> to identify the potential risks of DGR's activities. Paul Chivers joined the crew over the last three years, and along with key individuals, has identified the risks of the event along with the existing controls and additional controls to ensure that DGR is the safest it could possibly be. This is hugely important to the continuation of the event, so please ensure you read it.

For any other information regarding safety, you can reach Paul Chivers at [safety@gentlemansride.com](mailto:safety@gentlemansride.com)

### **1. Registered and Insured Motorcycles**

Control: All riders must have legally registered motorcycles including the minimum insurances associated with local motor vehicle registration processes. Any unregistered motorcycles trying to participate in the event will be turned away.

### **2. Collision with another vehicle or stationary object**

Control: Ride leader to safety brief prior to takeoff to ensure that all bikes maintain a safe distance from each other along with other safety messages.

DGR will also send an event memo to all registered participants prior to the event highlighting dangers and risks.

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3. Malfunctioning motorcycle as a result of poor maintenance or age

Control: Organisers should attempt to have a sweeper vehicle with the capacity to safely move broken down vehicles. The vehicle should contain a tool kit, first aid kit (or a first aid certified provider riding at the rear of the pack with a first aid kit)

DGR will create imagery throughout the campaign highlighting to participants that their bike needs to be in a roadworthy state. This will be included in the safety memo we send out.

4. Infringement of local law as a result of inappropriate riding behavior

Control: Organisers should announce that Inappropriate riding behaviour will not be accepted and anyone who attempts to ruin the event will have their number plate details given to authorities.

DGR will include a warning in the safety memo.

5. Injury as a result of inappropriate personal protective equipment (PPE)

Control: All riders must wear equipment that meets local legislation requirements. Especially helmets and goggles.

DGR will include this in the safety memo we email out.

6. Injury as a result of incident or accident caused by inclement weather conditions and ability to control the motorcycle

Control: Ride can be postponed by the organiser for the next week if the weather appears unsuitable. If raining on that changed date it can be pushed back until the weather is suitable.

DGR will give access to ride hosts to communicate this via email and facebook to all participants.

7. The risk that the key objective of raising awareness and funds for prostate cancer and male suicide prevention is lost resulting in the event turning into a general ride day

Control: DGR and ride organisers to ensure that the details are only hosted on the website to give the charity the best chance of converting riders into fundraisers. This also helps to protect the organisers as all registered riders sign an acceptance of risk form in the registration process.

8. Motorcycle group becomes too large to manage in terms of briefing, safety and overall oversight

Control: We will have to address this after this year's ride. Use of loudspeaker to ensure participants can hear the pre-ride safety briefing. Organisers to monitor and record numbers of actual participants. Next year we may have to have two separate rides finishing at the one point to ensure smaller groups.

Excerpt from Guidelines Distinguished Gentlemens Ride 2021 Berrima

9. Negative image (Motorcycle gang or outlaws) perceived by general public resulting in diminished support for the cause

Control: We wear dapper which eliminates the perception of gang association. No patches or colours allowed (gang related symbols)

10. Excessive sun exposure resulting in dehydration, fatigue and sunburn contributing to incident or accident

Control: Rides encouraged to start at places that offer shelter, food and drinks. The event is short and usually only goes for approx. 3 hours. If it is expected to be extremely sunny or hot, please provide sunscreen if possible.

11. Riders speeding to catch up with group if group is separated at intersections

Control: Have the route well mapped out and published in advance (on the website) Cover route at briefing, ensure the route has plenty of re-groups.

12. Excessive speeding resulting in an incident

Control: Speeds on the ride will be low, managed by lead riders and marshals.

## Summary & Important Information

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### **Do Not Share Ride Details Publicly**

Ride details are only to be shared with registered participants through your ride details, and through emails sent via Ride Admin. If they are shared publicly, you will be asked to remove it. If the content is not removed, we will have to remove your ride completely from the event as it poses a risk to our event safety plan, public liability insurance policy, and our risk assessment.

### **Use of the Name or Logo**

You are welcome to share our marketing assets as you wish. They are there to share! Use of The Distinguished Gentleman's Ride name or logo outside of the specific fundraising event without our consent is a breach of our trademarking. For more information, please email [media@gentlemansride.com](mailto:media@gentlemansride.com)

### **Facebook Event Pages & Social Media Use**

The team at DGR will create an Official Facebook Event for each ride. Do not create any social media accounts using the DGR brand or name. If you do, we will ask you to change the name and remove our logo, and if action is not taken this will warrant the closing of the Facebook page. Please refer back to the "Social Media" Module.

### **Risk Waiver & Safety of your ride**

We take safety very seriously and have a moral obligation to rides, hosts, charities, participants, and all other parties to ensure the event meets all stringent safety measures. There will be no compromises, and failure to comply will see rides suspended. We cannot stress this enough. The waiver will also include a COVID-safe declaration which all participants must complete.

## DGR Berrima 2021

### **Merchandise**

Merchandise is managed by DGR Head Office. These items are available online and the funds help to cover growing expenses as surpluses are added to the total of funds raised. It is important not to create your own merchandise. We do not give permission to sell, create, or give away free merchandise that has not been approved by the DGR team. If you have any ideas for future merchandise, designs, or wish to create something specific for your ride, inform us first and we will work together on it.

This year, we are also offering bulk wholesale merchandise to any ride host who wishes to purchase them. If you are interested in purchasing merchandise to sell at your local event, please get in touch!

To visit the DGR Online Shop click here - [shop.gentlemansride.com](http://shop.gentlemansride.com)

### **Strictly No Burnouts or Reckless Riding! We Are Gentlefolk!**

No burnouts or reckless driving endangering life, and no road blockers. This is not appropriate behaviour for this event. If participants can not ride in a distinguished manner for a day, they should leave. This should be mentioned in the ride safety speech.

### **2021 Timelines & Next Steps**

In 2021, Rides will only go live on the website once guidelines have been completed & ride details meet our requirements. This means completing the details as best as you can by the time the website launches on 20th March is important to providing your riders with event information. This includes:

1. Reading and Accepting the DGR Guidelines.
2. Determining the type of ride you are able to run
3. Informing your local council, police, and venues
4. Communicating with local sponsors and adding their logo/websites to the local ride page
5. Adding in the relevant start/regroup/finish locations, routes and times.
6. Completing the map and extra ride details if needed.

Please do your best to have this completed, ready for launch by March 25th 2021!

If you have any questions or need support, do not hesitate to get in touch with us.